

English 101: College Writing I
University of North Carolina at Greensboro
Final Portfolio Grading Rubric
(Effective Fall 2014)

“A” = excellent or highly proficient. Portfolios that earn an “A”:

- ⇒ Demonstrate clear understanding of rhetorical concepts (for example, triangle, canons, and appeals)
- ⇒ Analyze, with ample insight, the writer’s own composing processes and rhetorical choices
- ⇒ Exhibit substantial and consistent attention to revision of both content and structure in all texts
- ⇒ Posit intriguing and original theses and skillfully support arguments of significant complexity
- ⇒ Organize ideas and arguments in a fluid manner using substantive paragraphs and supporting transitions
- ⇒ Always choose credible and relevant sources, skillfully integrate sources and correctly cite sources
- ⇒ Contain stylistically advanced prose throughout
- ⇒ Contain few to no surface errors and/or exhibit no error patterns

“B” = good or proficient. Portfolios that earn a “B”:

- ⇒ Demonstrate a good understanding of rhetorical concepts (for example, triangle, canons, and appeals)
- ⇒ Analyze, with some insight, the writer’s own composing processes and rhetorical choices
- ⇒ Exhibit consistent attention to revision of both content and structure in all texts
- ⇒ Posit focused and arguable theses and sustain arguments of some complexity
- ⇒ Organize ideas and arguments in a clear manner using well-developed paragraphs and supporting transitional elements
- ⇒ Choose credible and relevant sources, successfully integrate sources and correctly cite sources
- ⇒ Contain stylistically effective prose throughout
- ⇒ Contain few surface errors and/or exhibit one error pattern

“C” = average or emerging proficiency Portfolios that earn a “C”:

- ⇒ Demonstrate adequate understanding of rhetorical concepts (for example, triangle, canons, and appeals)
- ⇒ Analyze, with limited insight, the writer’s own composing processes and rhetorical choices
- ⇒ Exhibit attention to revision of both content and structure in most texts
- ⇒ Posit theses that may be partially supported by an argument of minimal complexity
- ⇒ Organize ideas and arguments in a coherent manner using developed paragraphs or supporting transitional elements
- ⇒ Sometimes use credible or relevant sources, sometimes integrate sources, and cite sources
- ⇒ Sometimes contain stylistically effective prose
- ⇒ Contain consistent surface errors and/or two or more error patterns

“D” = below average or limited proficiency. Portfolios that earn a “D”:

- ⇒ Demonstrate inadequate understanding of rhetorical concepts (for example, triangle, canons, and appeals)
- ⇒ Offer inadequate analysis of the writer’s own composing processes and rhetorical choices
- ⇒ Exhibit little attention to revision of both content and structure in most texts

- ↳ Posit theses that are vague or unsupportable and offer, but do not sustain, an argument
- ↳ Organize ideas and arguments in an incoherent manner using underdeveloped paragraphs and transitional elements
- ↳ Rarely use sources that are credible or relevant, rarely integrate sources, and/or cite these sources inaccurately
- ↳ Contain consistent stylistic issues
- ↳ Contain significant errors and/or patterns of error that obscure meaning

“F” = failing. Portfolios that earn an “F”:

- ↳ Fail to demonstrate understanding of rhetorical concepts (for example, triangle, canons, and appeals)
- ↳ Offer little-to-no analysis of the writer’s own composing processes and rhetorical choices
- ↳ Exhibit no attention to revision of either content or structure
- ↳ Fail to posit recognizable theses and fail to offer discernable arguments
- ↳ Fail to organize ideas and arguments in any discernable manner; contain no visible paragraphs or transitional elements
- ↳ Include no sources, fail to integrate sources, and/or do not cite sources; or work is plagiarized from sources
- ↳ Contain significant stylistic problems
- ↳ Contain significant errors and/or patterns of error that impede meaning